



tianyi sun

DESIGN STRATEGY
USER EXPERIENCE

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EDUCATION

Art Center College of Design *Pasadena, California*

Bachelor of Science, Product Design
Graduated 2015 with Honors

DesignStorms *Pasadena, California*

Snapchat
February 2015

L'Oreal Michelle Phan Flagship Store Design
February 2012

Pensole Footwear Design Academy *Portland, Oregon*

Color Materials Team Lead
May 2014

Footwear Design Participant
May 2013

TAMA Art University *Tokyo, Japan*

Pacific Rim VII Exchange Student
Fall 2012

University of California San Diego *La Jolla, California*

Bachelor of Arts, Art History/Criticism
Graduated 2008

EXPERIENCE

BMW Designworks *Newbury Park, California*

Design Strategy Intern
June 2014 - December 2014

Worked with marketing strategists, industrial designers, and UX/UI designers in small teams for BMW and third party projects. Conducted primary, secondary, and trend research and constructed visually rich presentations for clients.

Calientamigos *Pasadena, California*

Cofounder
September 2013-Present

Researched, designed, and developed Calientamigos: an affordable way to heat and pressurize water for bathing, cooking, and cleaning. Currently working to bring this family of products to market. Other cofounders include Kevin Chang and Della Tosin.

Art Center College of Design *Pasadena, California*

Teaching Assistant
2012 & 2015

Assisted students in research, concept development, visual communication, and personal branding.

ReadyMade Magazine *Berkeley, California*

Intern to the Product Manager
June 2008 - September 2008

Assisted the Product Manager by filling customer orders, keeping track of inventory, research and development of new products, and working on special projects with Avon and MTV.



STRENGTHS

WORK

strategy
sketching/rapid vis
research
(ethnographic, trend, secondary)
model making/prototyping
co-creation
Illustrator
Photoshop
InDesign
After Effects
Solidworks
Rhino
Keynote/Powerpoint

LIFE

boston terriers
cycling
urban exploration
collecting rare heirloom seeds
running
weekend projects
food (making & eating)

RECOGNITION

A' Silver Design Award 2014

Calientamigos

CREA Competition Finalist 2014

Calientamigos

IDEA Gold 2014

Calientamigos

Design for Wellbeing Award

Calientamigos

Spark! Award

Calientamigos

Art Center Gallery:

KAT treaded vehicle
Purina Smartblend rebrand
Calientamigos